
MARIO BOYD

937 East 20th Street
Los Angeles, CA 90011

emjaebee@me.com
www.emjaebee.com

Residence: (213) 749-9579
Cell: (213) 321-6039

SUMMARY OF QUALIFICATIONS

More than 8 years' experience in front-end web development with a proven track record of successfully completing projects in tight deadline-oriented environments. Possess excellent communication, analytical and logical problem solving skills. Able to work collaboratively and effectively communicate with wide range of clients, partner vendors and peers.

PROGRAMMING AND SOFTWARE KNOWLEDGE BASE

- HTML
- CSS
- XML
- Adobe Acrobat
- Adobe Dreamweaver
- Adobe PhotoShop
- Adobe Illustrator
- FileMaker Pro
- Adobe ImageReady
- Adobe InDesign
- QuarkXPress
- Microsoft Word
- Microsoft Excel
- Quicktime Video
- Web video encoding
- iMovie

OTHER SKILLS AND ABILITIES

Knowledge of print production and graphic design principles. Able to perform Macintosh systems support, including troubleshooting, system maintenance, and equipment recommendations and hardware upgrades.

PROFESSIONAL EXPERIENCE

AUTOMOTIVE MARKETING CONSULTANTS, INC. (AMCI)—*Marina del Rey, California* **1/09–Present**
Freelance Web Content Producer

Work closely with Account Management team in updating and maintaining client websites. Develop and produce online content in HTML, XML and CSS and implement content into client websites. Work closely with flash developers and perform QA tests including browser and OS testing and report results to senior producers and account managers. Design and produce print and multimedia content by combining graphics, text and video using development tools such as Adobe Acrobat, Photoshop, Illustrator and Dreamweaver. Publish digital assets such as photos, audio and videos. Other duties as assigned.

MARITZ INTERACTIONS—*Torrance, California* **8/00–5/09**
Front-end Web Developer/Assistant e-Producer

Serve in dual role of project manager and front-end web developer on multiple small-scale projects. Responsibilities include project budgeting, timeline creation, asset collection and management, file deployment and quality assurance testing and reporting.

Develop and program web pages, microsites and/or web sites and marketing e-mails for major global clients. Work closely with in-house and freelance designers to ensure their concepts and designs adhere to Maritz's web standards. Slice Photoshop/Illustrator comps provided by in-house designer(s) to build functional web pages and e-mails. Compress and optimize video using Sorenson Squeeze and/or Compressor for online use. Optimize graphics upload to web servers for online use. Coordinate with external team(s) of developers and programmers ensuring all new content is deployed to testing and production servers. Perform QA tests including browser and OS testing and report results to producers and account managers.

GREY ADVERTISING, INC.—*Los Angeles, California* **12/99–12/04**

Freelance Production Artist

Duties consisted of importing body copy and images into pre-determined mechanicals (layouts). Ensured mechanicals met printing specifications. Cut, trim and/or mount mechanicals or concepts for client presentations. Scanned images, applied clipping paths if needed. Assisted with client billing. Other duties as assigned.

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WALT DISNEY COMPANY—*Burbank, California*

4/99–12/99 and 6/00–8/00

Jr. Graphic Designer/Print Production Artist

Designed, created and updated spreads for the Disney mail order catalog. Created custom artwork based on Disney style guides. Proofread and corrected spreads for typographical errors. Scanned images and applied clipping paths low resolution FPO images as needed.

USC PUBLIC RELATIONS PROJECTS—*Los Angeles, California*

9/95–12/98

Data Management Coordinator

Responsibilities included the design and layout of presidential speeches, annual reports, and other materials distributed to the campus community and alumni and friends of the university. Managed data collection and entry processes for USC Ambassadors research program. Created online survey response forms providing participants the option of responding to surveys through a web browser. Created and maintained multiple inner office databases using FileMaker Pro. Coordinated the production of mass mailings. Installed and configured office computers, both Macintosh and PC, installed and tested all hardware upgrades to office computers (i.e. new hard drives, memory modules, expansion boards, external peripherals etc.). Installed all applications and software updates.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA—*Los Angeles, California*

1995

Bachelor of Science in Public Policy and Management

PLATT COLLEGE—*Los Angeles, California*

1998

Graphic Design & Multimedia